



# FLORIDA STATE UNIVERSITY

## COLLEGE OF BUSINESS

# FAST FACTS

**History:** Founded in 1950, the College of Business at Florida State University has steadily grown to become one of the largest business schools in the nation.

**Location:** The College of Business is located in Tallahassee, Florida, the state capital. Designated as an All-America City, Tallahassee offers an abundance of networking and career opportunities in business, government, law and politics.

**Accreditation:** The College of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB International). AACSB accreditation is the most widely sought benchmark of quality worldwide. Fewer than 5 percent of business schools worldwide achieve this accreditation. The college's Accounting program also secured an additional specialized AACSB accreditation held by only 190 institutions worldwide.

**Dean:** Michael D. Hartline has served as dean of the College of Business since April 1, 2016. He is the sixth dean of the college.

### Program Rankings:

#### UNDERGRADUATE PROGRAMS

##### **U.S. News & World Report's 2024 Undergraduate Rankings among Public Schools**

- No. 4 Dr. William T. Hold/The National Alliance Program in Risk Management and Insurance
- No. 6 Real Estate Program
- No. 31 Accounting Program
- No. 38 Business School

#### GRADUATE PROGRAMS

##### **U.S. News & World Report's Graduate Rankings among Public Schools**

- No. 6 Master of Business Administration (MBA) specialty in marketing (2024)
- No. 14 Online Graduate Business: Master's degrees in Risk Management and Insurance (MS-RMI) and Management Information Systems (MS-MIS) (2024)
- No. 14 Online MBA for Veterans (2024)
- No. 15 Online MBA (2024)

##### **TFE Time's 2024 Best Master's of Finance Programs among Public Schools**

- No. 23 Master of Science in Finance (MSF)

### Faculty Rankings

- No. 1 **Business faculty**, in percentage of published faculty among business schools at Carnegie classified public universities (Academic Analytics, 2018-2022)
- No. 2 **Real Estate faculty**, most prolific faculty among all universities publishing in three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- Top 3% **Wayne Hochwarter**, for total number of citations of his research; for the i10 index, which reflects the number of articles with at least 10 citations; and for the H-index, which reflects the number of publications and the number of citations per publication (2023 AD Scientific Index)
- No. 3 **Business faculty**, in percentage of published faculty among business schools whose work has been cited by others (Academic Analytics, 2018-2022)
- No. 3 **Daekwan Kim**, for research related to innovation and international business, according to a review of more than two decades of literature (Heliyon journal, 2023)
- No. 3 **Accounting faculty**, among U.S. public universities – No. 5 worldwide – for archival audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 4 **Tingyu Zhou**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January, 2024)
- No. 4 **Risk Management and Insurance faculty**, most prolific among all schools publishing in the top five RMI and actuarial science journals – and No. 5 for top RMI journals only – for 2018-2022 (University of Nebraska-Lincoln's Global Research Rankings of Actuarial Science and Risk Management and Insurance, August 2023)

- No. 7 **Business Analytics, Information Systems and Supply Chain faculty**, for 2020-2023 research contributions among university faculties worldwide publishing in the Journal of Operations Management (The UTD Top 100 Business School Research Rankings)
- No. 8 **Dr. Persis E. Rockwood School of Marketing faculty**, for research related to innovation and international business, according to a review of more than two decades of literature in 20-plus principal journals (Heliyon journal, 2023)
- No. 9 **Business faculty**, in overall research activity schools at Carnegie classified public universities, based on the Scholarly Research Index (Academic Analytics, 2018-2022)
- No. 10 **Accounting faculty**, among U.S. public schools – No. 14 worldwide – for all audit research over the last six years (2023 BYU Accounting Rankings for Universities)
- No. 10 **Chongyu Wang**, among real estate scholars with the most publications in top three core real estate journals (Real Estate Academic Leadership, or REAL, Rankings, January 2024)
- No. 16 **Accounting faculty**, among U.S. public universities – No. 25 worldwide – in amount of research produced over the last six years (2023 BYU Accounting Rankings for Universities)

**Faculty:** The 109 full-time faculty members include eight eminent scholars, one university named professor, 36 named professors and seven emerging scholars.

**Enrollment:** 6,940 total students – 6,301 undergraduates, 639 graduates (Spring 2024)

**Academic Degrees:**

**Bachelor's Degrees** (9 majors)

- |                             |                                  |                             |
|-----------------------------|----------------------------------|-----------------------------|
| ▪ Accounting                | ▪ Management                     | ▪ Professional Sales        |
| ▪ Finance                   | ▪ Management Information Systems | ▪ Real Estate               |
| ▪ Human Resource Management | ▪ Marketing                      | ▪ Risk Management/Insurance |

**Combined Pathways**

- |   |   |
|---|---|
| ▪ BS-Accounting/Master of Accounting (BS/MAcc)                                    | ▪ BS-Marketing/Master of Business Administration (BS/MBA)                   |
| ▪ BS-Finance/Master of Business Administration (BS/MBA)                           | ▪ BS-Professional Sales/Master of Business Administration (BS/MBA)          |
| ▪ BS-Finance/MS-Finance (BS/MSF)  | ▪ BS-Real Estate/Master of Business Administration (BS/MBA)                 |
| ▪ BS-Human Resource Management/Master of Business Administration (BS/MBA)         | ▪ BS-Real Estate/MS-Finance (BS-RE/MSF)                                     |
| ▪ BS-Management Information Systems/Master of Business Administration (BS/MBA)    | ▪ BS-Risk Management/Insurance/Master of Business Administration (BS/MBA)   |
| ▪ BS-Management Information Systems/MS-Management Information Systems (BS/MS-MIS) | ▪ BS-Risk Management/Insurance/MS-Risk Management and Insurance (BS/MS-RMI) |

**Master's Degrees**

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|---|--|--|
| ▪ Accounting (MAcc) – on campus   | ▪ Management Information Systems (MS-MIS) – online | ▪ Joint Pathway in Business Administration and Law (JD/MBA) – on campus          |
| ▪ Business Administration (MBA) – on campus or online, full-time or part-time | ▪ Risk Management and Insurance (MS-RMI) – online  | ▪ Joint Pathway in Business Administration and Social Work (MSW/MBA) – on campus |
| ▪ Business Analytics (MS-BA) – on campus                                      |  |  |
| ▪ Finance (MSF) – on campus   |  |  |

**Ph.D. in Business Administration (seven majors)**

- |                                  |   |                                 |
|----------------------------------|---|---------------------------------|
| ▪ Accounting                     | ▪ Marketing                                   | ▪ Risk Management and Insurance |
| ▪ Finance                        | ▪ Organizational Behavior and Human Resources | ▪ Strategy                      |
| ▪ Management Information Systems |   |                                 |

**Undergraduate Minors:**

- |                      |                              |                    |
|----------------------|------------------------------|--------------------|
| ▪ Business Analytics | ▪ Free Enterprise and Ethics | ▪ General Business |
|----------------------|------------------------------|--------------------|

**School within the College of Business:**

In 2022, a \$10 million gift established the Dr. Persis E. Rockwood School of Marketing in honor of its late trailblazing professor emerita.

**International Coursework:**

Business coursework is offered in Austria, China, Finland, France, Germany, India, Italy, Japan, New Zealand, Panama, South Korea, the Netherlands, Spain, Taiwan and the United Kingdom.

**Centers & Institutes:**

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|---|--|
| ▪ Carl DeSantis Center for Executive Management Education | ▪ FSU Sales Institute  |
| ▪ Center for Risk Management Education & Research         | ▪ Gene Taylor/Bank of America Center for Banking & Financial Studies |
| ▪ FSU Organizational Effectiveness Institute              | ▪ Truist Center for Free Enterprise                                  |
| ▪ FSU Real Estate Center                                  |  |

**Alumni:**

- The College of Business alumni network extends around the world and into almost every industry. Our more than 73,000+ alumni form an active and powerful global community that fosters lifelong professional and personal connections.

***International Acclaim. Individual Attention.™***